

# CREATIVEWORKFUND

PROPOSAL NARRATIVE ♦ ~~MAY 15~~ JUNE 1, 2020

## Format

Please limit the proposal narrative to 20,000 characters, including spaces and punctuation. The online application allows for simple formatting (bold and italicized fonts, bulleted and numbered lists) and automatically counts characters to assist you with managing narrative length.

If you draft your proposal outside of the Fund's online system and then cut-and-paste it into the application portal, be sure to review your narrative online before submitting it.

Sometimes the transition from your word processing software to the online form changes symbols you have used, and the transition may cause slight changes to the character count.

***Please do not include imagery or web links in this section.***

## About the Proposal Narrative

***Panelists will not be able to see your letter of inquiry, and none of them will have been readers of the letters,*** so you may reuse some of the content you presented in that letter.

Please create a narrative that includes and updates:

- Brief project description
- Description of the collaborating organization and discussion of what it wants to achieve through this project
- Brief discussion of the range and quality of the artist's work and how this project relates to that work or represents a departure from it
- Rationale for why the artist and organization want to work together. Specifically, how will the organization and artist(s) collaborate in creating the artwork? (Don't repeat text from the Artist's Statement.)
- Discussion of how the work will reach audiences

**IF THE LEAD ARTIST SELF IDENTIFIES AS A TRADITIONAL ARTIST,  
PLEASE SUBSTITUTE THE ABOVE WITH:**

- Brief project description
- Description of the collaborating organization and discussion of what it wants to achieve through this project
- Brief discussion of the range and quality and authenticity of the lead traditional artist's work and that artist's role in his, her, or their community
- Description of how the proposed project builds upon the artist's previous work and/or represents a departure from such work and a new challenge for the artist
- Rationale for why the artist and organization want to work together. Specifically, how will the organization and artist(s) collaborate in creating the artwork?

# CREATIVEWORKFUND

PROPOSAL NARRATIVE ♦ ~~MAY 15~~ JUNE 1, 2020

- Brief discussion of how the work will be shared within its cultural context or with a wider audience

**Add to that information:**

- What is the project's current stage of development? Include a brief outline of the project plan and timeline.
- How will the artist and organization divide major logistical duties such as securing permissions or insurance? If appropriate: Who will own the work? Who will be responsible for its maintenance, sales, and/or distribution?